

ELEVATE YOUR MARKETING WITH MITTO'S INTEGRATION FOR SMS, WHATSAPP, AND VIBER

Add WhatsApp, Viber, and SMS to your HubSpot account and start connecting with customers and prospects on the most powerful channels for engagement.



LAUNCH EXCEPTIONAL SMS, VIBER AND WHATSAPP CAMPAIGNS FROM HUBSPOT

Reach 7.4 billion smartphone users worldwide with Viber and WhatsApp for Business and have almost 80% of recipients read your message within 5 minutes.
No internet? Opt for SMS campaigns.

Promote Products & Services

Let your customers know about the latest deals, updates and promotions. Combine channels, use one-way and two-way messages for best results and customer feedback.

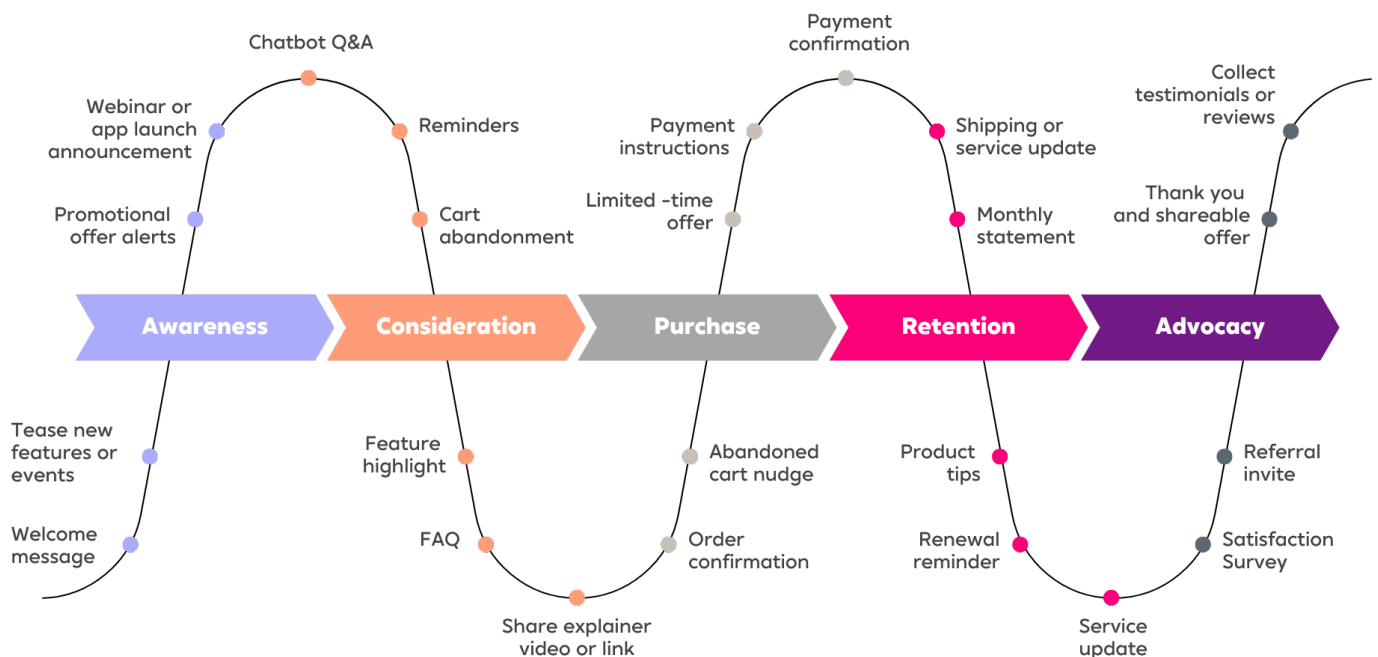


Keep Customers Coming Back

There's no better way to build a loyalty program than messaging. Help your clients keep customers engaged with rewards, reminders, and special loyalty deals.



POWER UP YOUR CAMPAIGNS LIKE NEVER BEFORE



INTEGRATION FEATURES

PERSONALIZED ONE-WAY CAMPAIGNS

Send scalable, targeted campaigns easily to a specific contact or many people. Filter by any HubSpot criteria and target contacts from a specific industry, title, geographic location, or company.

Add personalization fields so that each contact receives a message crafted just for them. Increase the effectiveness of your marketing campaigns.

Send Mitto Global SMS

1. Send Mitto Global SMS [Cancel] [Save]

Edit action | **Contacts in action**

Sender ID * Contact token
NewWave

Receiver *
Mobile phone number

Text Message * Contact token
Hello, First Name, I know that working for Company Name has been real pleasure. We are visiting the conference in City and would like to send you the proposal. Is this your email Email?

Mitto Messaging App - Open Viber Live Chat

mitto

Select Traffic Account: Mitto account - Ko... Number: +385919108297

17 Sep 2024

Hi Anna, your membership is valid until end of this month. Would you like to extend it? 10:23

10:23 Hello, thank you for sending this reminder. Yes please, for next 6 months.

27 Sep 2024

Contract is now ready and sent to your email for signing. 09:35 (Templated)

TWO-WAY CHATS – WHATSAPP AND VIBER

You can use both channels and decide if you want to launch a one-way campaigns or start a two-way chat if you want to collect information from your contacts. Keep in mind that you need to follow channel guidelines (conversation time-window, templates, etc.). Use images and interactive elements in your replies for more engagement and better experience.

ADD MESSAGES TO AUTOMATED WORKFLOW

Easily add messages over desired channel to any workflow. Set up triggers and actions and make sure that messages are sent to the right people at the right moment for the best results.

RECORD KEEPING

View a complete transcription of all sent and received messages on a contacts record. Track message delivery status. This allows you to monitor, measure, and compare the effects of different channels in your marketing strategy.

1. Send Viber Message [Cancel] [Save]

Edit action | **Contacts in action**

This action sends a Viber message to the enrolled contact.

Contacts Phone Number *
Abc First Name

Traffic Account *
Mitto account - Konzepthaus

Message Text *
Hi Abc First Name, this month specials are 10% off for our platinum members, check it out in our app!

Message Type *
Transactional

Workflow Configuration:

- Contact enrollment trigger
- Schedule: This workflow is scheduled to trigger every month on day 1 between 10:00 AM EST and 5:00 PM EST
- Filter criteria: Choose the triggers that decide how a contact enters this workflow. Contacts
- 1. Send Viber Message: Send Viber Message

EASY SETUP

Add Mitto's integrations to HubSpot without any technical knowledge. Simply input your Mitto API key and start using it. We will support you in setting up the desired Sender IDs for your target countries or registering WhatsApp templates.

ALL THE TOOLS YOU NEED

- ✓ Personalized messaging
- ✓ Individual and bulk campaigns
- ✓ Automated and event triggered workflows
- ✓ Customer segmentation
- ✓ Periodic, scheduled sequences

HOW TO GET STARTED WITH HUBSPOT SMS, WHATSAPP & VIBER WITH MITTO

MITTO GLOBAL SMS APP

Already a HubSpot user? Add Mitto's SMS to your account – [Marketplace link](#).

Don't have a Mitto account and API KEY yet? No problem, [sign up here](#) and try it for free!

USER GUIDE

MITTO FOR WHATSAPP AND VIBER APP

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USER GUIDE

AN INDUSTRY LEADING MESSAGING SOLUTION

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 Magic Quadrant

Gartner Magic Quadrant
for CPaaS 2024

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