# **10DLC Registration Form**

**NOTE: The following form is to be filled out in its entirety – incomplete or insufficient information will be denied and result in delays of processing your request.**

- Should mobile carriers require follow-up for clarity around provided information – you will need to ensure the support case is monitored for any actions required during the registration process.

- Billing for 10DLC and campaign registration starts at the time the application is submitted, before the number is registered for use.

# **Company Information (All fields are mandatory)**

This is for the brand/company which is the content provider and is responsible for the traffic. We use this data to vet the brand if needed.

|  |  |
| --- | --- |
| Registered Company name |  |
| Registered Company mailing address(full address, street, City, State/Region, Country, Postal Code/Zip code) |  |
| Company tax ID numberIf outside the US, provide the local tax ID, and in addition a DUNS, GIIN, or LEI number**\*Note: VAT or USCC (Universal Social Credit Code) for China Brands typically work for Identity check** **For Singapore Brands UEN number.** |  |
| Primary contact name |  |
| Primary phone number |  |
| Company web page \* |  |
| **Vertical Type**: (***select one of the offered***: Agriculture; Media and Communication; Construction, Materials, and Trade Services; Education; Energy and Utilities; Entertainment; Financial Services; Gambling and Lottery; Government Services and Agencies; Healthcare and Life Sciences; Hospitality and Travel; HR, Staffing or Recruitment; Insurance; Legal; Manufacturing; Non-Profit Organization; Political; Postal and Delivery; Professional Services; Real Estate; Retail and Customer Products, Information Technology Services; Transportation or Logistics) |  |
| Stock exchange short name & symbol (for public companies only) |  |
| Support Email and support number |  |
| Public, Private, or Charity, Non-Profit, Government or Sole Proprietor |  |

# \* Optional for Private companies only

# **Brand Vetting**

While vetting your brand is not mandatory, it will help the carriers to define better terms for your 10DLC campaigns. If you choose to not be vetted, the default/lowest message throughput will be applied to your 10DLC traffic. Please note each vetting request costs $40.00 USD.

|  |  |
| --- | --- |
| Would you like Mitto to vet your brand?\*If your brand has been vetted before, please provide your trust score: | ☐ Yes☐ No |

# **10DLC Service Information and Use Case**

Use-case, message sample, opt in/out information

|  |  |
| --- | --- |
| Please provide detailed campaign description: |  |
| Please provide detailed call to action/ Message Flow |  |
| Please select your 10DLC use-case (you may select more than one): | ☐ 2FA and Pin Codes ☐ Account Notification ☐ Customer Care☐ Delivery Notification☐ Fraud Alert Messaging☐ Higher Education☐ Low Volume Mixed☐ Mixed☐ Marketing☐ Polling and voting☐ Security Alert☐ Public Service Announcement**Special Use-cases:**☐ Agents and Franchises☐ Carrier exemptions☐ Charity☐ Conversational Messaging☐ Emergency☐ Political☐ Social☐ Sweepstake |
| Please provide sample messages you are planning to use for your 10DLC campaign. Up to 5 (five) templates can be provided under one campaign. |  |
| Please provide Confirmation MT, HELP and STOP flow and template. | Confirmation MT: HELP template MT: For Help email:STOP/Opt out template MT:  |
| How can a user sign up to receive messages from your 10DLC? Please mark all applicable options. | ☐ Sign up by sending a text message to your 10DLC☐ Sign up on your website or mobile application ☐ Other (Please describe) |
| Webiste link towards Privacy Policy and Terms and Condition where client confirms that they will not be using numbers they collect for affiliate Marketing |  |

# **Other features and capabilities**

|  |  |
| --- | --- |
| Does your use-case require voice or MMS capabilities? | No |
| Are you porting or migrating numbers to Mitto from a different provider? | ☐ Partial Port (SMS/MMS Only)☐ Complete Port (Voice, SMS, MMS)☐ No |
| Are you planning to use a pool of numbers? |  |
| Please provide an estimate of your monthly or daily SMS volume. |  |
| Requested Area Code (If needed) |  |